



# What We Do

and how we do it.

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EMPOWERING PARENTS OF BLACK STUDENTS TO BRIDGE  
THE ACHIEVEMENT GAP AND FOSTER EDUCATIONAL EQUITY

## <sup>01</sup> Parent Education Workshops

A comprehensive range of educational workshops designed to empower parents. We provide monthly hybrid sessions, as well as a detailed 10-week course, led by educators, community leaders, and experts. Our workshops cover essential topics such as understanding the education system, navigating school resources, supporting academic success, advocating for your child, and Supporting Social-Emotional Well-being.

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## <sup>02</sup> Peer Support Groups:

Our structured support sessions for families of Black students are designed with your needs in mind. Led by expert facilitators using train-the-trainer models, these sessions create a space for families to connect, share experiences, and address challenges together. We offer this tool for sustained and impactful engagement, fostering a sense of community and empowering families to navigate the educational landscape with confidence.

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## <sup>03</sup> Advocacy Training

Our program equips parents with the tools and knowledge needed to effectively advocate for their children at every level—school, district, and state. Through interactive sessions, parents will gain a deeper understanding of education policies, learn how to build productive relationships with educators, and develop strategies to mobilize community action. This approach empowers parents to be proactive and engaged in creating positive outcomes for their children's academic journeys.

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## <sup>04</sup> Resource Hub:

Our service provides carefully curated collection of resources designed to support engagement. These resources include articles, videos, toolkits, and guides covering a wide range of relevant topics. Materials are accessed online for convenience, with physical copies also available at community events to ensure accessibility for all.





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# Why PBC ?

## Transformative Parent Engagement

Imagine empowering your community with a program that not only enhances parent engagement but also drives real, measurable results. Our solution, focused on families of students of the African diaspora, offers an affirming approach to parent empowerment and educational equity, designed to deliver lasting impact. By providing essential resources, tailored support, and a platform for connection, we enable parents to advocate effectively for their children and actively engage in their educational journeys. Together, we're building a future where every student has the opportunity to succeed and families are at the heart of the process.

-  **Tailored Excellence:** We begin with an Initial Assessment & Design to ensure our program is aligned with your unique goals and needs. Our Implementation Plan then outlines a clear, actionable path to success, making every step of the process seamless and effective.
-  **Comprehensive Curriculum:** Our curriculum is more than just materials—it's a full suite of lesson plans, Canva slide decks, and interactive worksheets that engage and educate. Coupled with high-quality Materials provided for each session, this ensures that your parents are not just participants but active learners.
-  **Facilitation and Training:** Facilitators will lead impactful workshops, driving engagement and fostering a supportive community. Plus, we equip your team with the skills needed to sustain this impact through our Training program.
-  **Scalable and Sustainable:** Whether you are just starting or looking to expand, our scalable solutions adapt to your needs. With quarterly engagements, you can grow and evolve while continuously reaping the benefits of a structured, impactful program.

Our program goes beyond mere service; it fosters a movement towards educational equity and lasting community change. Whether choosing a service, becoming a partner, or starting a local chapter you are investing in a future where every Black child can succeed.